



February 03, 2005

Sponsorship opportunities for HPCS 2005 are limited. Act now!

HPCS 2005, the 19th International Symposium on High Performance Computing Systems and Applications will take place May 15-18, 2005 at the University of Guelph. The conference will be hosted by The Shared Hierarchical Academic Research Computing Network -- SHARCNET (www.sharcnet.ca).

HPCS is a C3.ca (www.c3.ca) conference that is attended each year by up to 200 leading scientists and technical experts from across North America and around the world.

HPCS showcases the very best in HPC-enabled science and cutting-edge technological applications. It provides a forum where academics, industrial users and vendors can present and discuss their innovative research and associated technological advancements.

This year's conference will be multi-track and feature scientific and technical work in the sciences, engineering, mathematics and applied human sciences. It will also focus on student-driven innovation and HPC consortia models around the world.

HPCS2005 will be held in conjunction with the 3rd annual OSCAR (Open Source Cluster Application Resources) Symposium (<http://www.csm.ornl.gov/oscar05/>).

I would like to call your attention to our special Academic/Consortia sponsorship opportunity. For the discounted rate of only \$500, you will receive free trade show space (one 10x10 booth), your logo on a special Academic Sponsors section of the conference program and website, a one piece insert in the delegate bag and a free listing in the exhibitor directory.

For more information on this or any of these first come, first-served opportunities, please contact the SHARCNET office at [519.661.4000](tel:519.661.4000) or hpcs2005@sharcnet.ca.

See you in May!

A handwritten signature in black ink that reads 'D Stacey'.

Deborah Stacey
HPCS 2005 Conference Chair
Professor, Computing and Information Science
The University of Guelph



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sponsorship opportunities

Opportunities are limited. Sponsorship packages will be awarded on a first come, first-served basis. All values in CDN dollars.

PLATINUM PACKAGE (2)

\$8000

1. Free Trade Show space. (1 10x 10 booth at entrance to Exhibits)
2. Four special passes to sessions and keynotes
3. Logo identification on conference delegate bag and one piece insert
4. Co-Sponsorship of Banquet keynote speaker
5. One table at Final Banquet (8 seats)
6. Logo identification on:
 - o Pre-conference promotion materials - print and electronic mailings
 - o Conference homepage (with active link to your company site)
 - o Sponsor and Exhibitor pages (with active link to your company site)
 - o Cover page of the Conference Program (minimum 200 copies)
 - o Logo on Trade Show Banner at entrance to exhibits
 - o Cover of Exhibitor Directory
7. One 1-hour speaking slot during program*
8. One 5-minute speaking slot at final banquet (minimum 200 attendees)
9. Complimentary room for one Reception or 'Birds-of-a-Feather' session (plus promotion of session in Conference Program)
10. Free listing in Exhibitor Directory
11. Verbal recognition at opening remarks (minimum 200 attendees)
12. First right of refusal for Platinum sponsorship for 2006 conference (confirmation to be received in writing before start of sales for 2006)

**Technical or scientific material preferred. Seminar topic to be reviewed by HPCS Steering Committee*

What is HPCS?

HPCS is a multi-disciplinary meeting that focuses on new and exciting scientific and technical work involving **High Performance Computing**.

HPCS 2005 will be attended by nearly **200 national and international** HPC experts and researchers renowned in the **sciences, engineering, mathematics and applied human sciences**.

GOLD PACKAGE (4)

\$4000

1. Free Trade Show space. (1 10x 10 booth)
2. Two special passes to sessions and keynotes
3. One piece insert in delegate bag
4. Opportunity to sponsor one (of four) keynote speakers (selection on a first come first served basis)
5. 4 tickets to final banquet
6. Logo identification on:
 - o Pre-conference promotion materials - print and electronic mailings
 - o Website - on Sponsor and Exhibitor list page (with active link to your company site)
 - o On the Sponsor page of Conference Program (p. 2-3, minimum 200 copies)
 - o Logo in Tradeshow Exhibitor Directory
 - o Logo on Trade Show Banner at entrance to exhibits
7. Free listing in Exhibitor Directory
8. Verbal Recognition at opening remarks (minimum 200 attendees)
9. Complimentary room for one Reception or Birds-of-a-Feather session (plus promotion of session in Conference Program)
10. First right of refusal for Gold sponsorship for 2006 conference (confirmation to be received in writing before start of sales for 2006)

SILVER PACKAGE (unlimited)

\$2000

1. Free Trade Show space. (1 10x10 booth)
2. One special pass to sessions and keynotes
3. One piece insert in delegate bag
4. Logo identification on:
 - o Pre-conference promotion materials - print and electronic mailings
 - o Website - on Sponsor and Exhibitor pages (with active link to your company site)
 - o On the Sponsor page of Conference Program (p. 2-3, minimum 200 copies)
5. Two tickets to final banquet
6. Free listing in Exhibitor Directory
7. Verbal Recognition at opening remarks (minimum 200 attendees)
8. First right of refusal for Silver sponsorship for 2005 conference (confirmation to be received in writing before start of sales for 2006)



hpcs
2005

ACADEMIC/CONSORTIA (unlimited) \$500

Special promotional rate applies to HPC Centres, Consortia and Academic Faculties and Departments ONLY.

Includes:

- 1. Free Trade Show space. (1 10x 10 booth)
- 2. Logo on special Academic Sponsors section in Conference Program
- 3. Website - on Sponsor and Exhibitor pages (with active link to your company site)
- 4. One piece insert in delegate bag
- 5. Free listing in Exhibitor Directory

EXHIBIT ONLY \$800

Includes:

- 1. Free Trade Show space. (1 10x 10 booth)
- 2. One free full conference registration for every 10x10 booth space)
- 3. Website - Logo on Exhibitor page (with active link to your company website)
- 4. Free Listing in Exhibitor Directory

PROMOTIONAL (unlimited) \$varied

- 1. Free Trade Show space. (1 10x10 booth)
- 2. Free half page advertisement in Exhibitor Directory
- 3. Logo identification on:
 - o Conference Program
 - o Website - on Sponsor page (with active link to your company site)
 - o One piece insert in delegate bag

ADVERTISING \$100-\$1000

- | | |
|----------------------|----------------------|
| Conference Program: | Full Page (\$1000) |
| | Half Page (\$500) |
| | Quarter Page (\$250) |
| Exhibitor Directory: | Full Page (\$600) |
| | Half Page (\$300) |
| | Quarter Page (\$100) |

OPPORTUNITIES

Opening reception - estimated value \$3000.00

Promote your organization before everyone else! Sponsoring this opening event will ensure premiere exposure to up to 200 conference delegates, keynote speakers, key industry contacts and media representatives.

Conference volunteer clothing - \$1000.00

High visibility! Put your company name and logo on the clothing that event volunteers will wear throughout the conference.

On-site product discounts - 10%-25% (TBD by vendor)

Promote hardware, software, books and more by providing on-site product discounts to a ready market. Includes free display table in the Exhibitor Hall.

Student sponsorship - up to \$500 per student

Secure future customers today by supporting one -or- multiple graduate students to attend the conference.

Best Poster Prizes - \$500

Sponsor two special awards featuring your logo and conference logo given to Best Student Posters at the conference.

HPCS 2005
May 15-18, 2005
THE NEW HPC CULTURE
University of Guelph
Guelph, Ontario,
CANADA

FOR MORE INFORMATION, CONTACT:

SHARCNET
519.661.4000
hpcs2005@sharcnet.ca

Got a great sponsorship idea not listed here? We'd love to hear it!



SPONSORSHIP AGREEMENT

All prices in Canadian dollars.

Limited opportunity packages will be awarded on a first-come, first-served basis.

Name of Event: HPCS 2005, the 19th International Symposium on High Performance Computing Systems and Applications

Sponsor Level: (see 'Sponsorship Opportunities' for corresponding packages)

- | | |
|---|--|
| <input type="checkbox"/> PLATINUM PACKAGE (\$8000) | <input type="checkbox"/> ADVERTISING ONLY (\$100-\$1000) |
| <input type="checkbox"/> GOLD PACKAGE (\$4000) | <input type="checkbox"/> EXHIBIT ONLY (\$800) |
| <input type="checkbox"/> SILVER PACKAGE (\$2000) | <input type="checkbox"/> PROMOTIONAL (\$varied) |
| <input type="checkbox"/> ACADEMIC/CONSORTIA (\$500) | -- please specify choice below
under Instructions |

Instructions _____

Final amount \$ _____

Company _____

Authorized Representative _____

Title _____

Signature _____

Address _____

_____ Phone _____

City _____ Prov/State _____ PC/Zip _____

PAYMENT OPTIONS

- Cheque (enclosed)
 Please invoice

Date of Confirmation _____

SHARCNET Official _____

Please email completed contracts to hpcs2005@sharcnet.ca or fax to 519.850.2500.

PAYMENTS MUST BE RECEIVED BY MARCH 15, 2005.

A copy of the signed contract will be sent to you by SHARCNET. Contact 519.661.4000 for more information.

Thank you for supporting HPCS 2005!